

The **ESA ASSOCIATE MEMBER PROGRAM** offers valuable exposure and direct access to the professional electronic security and life safety channel. Nearly 2,000 ESA member companies across the nation install, integrate and monitor intrusion and fire detection, video surveillance and electronic access control systems for commercial, residential, industrial and governmental clients. As the longest standing and largest non-profit trade association serving the market, **WE ARE THE VOICE OF THE INDUSTRY.**

GET CONNECTED AND INVOLVED!



USE THE LOGO!

Your membership sets you apart! By advertising your membership in the Electronic Security Association, you tell your customers that you care about the future of the industry. Proudly display the ESA logo and show potential customers and partners that your company is a member of the largest and longest-established national trade association representing the electronic security industry. Member logos can be used on websites, business cards, marketing materials and even company vehicles!



MARKETING LIST

Our membership is comprised of nearly 2,000 electronic security and life safety companies. As an associate member you now have access to a contact database of all ESA Members. Complete contact information is included such as contact names, email addresses, mailing information, phone numbers, and more! You'll have access to updates each month!



PROMOTIONAL EXPOSURE

As an Associate Member, you have valuable opportunities available for your company to promote your products/ services, including a listing in the online Associate Member Directory and a mention in each issue of **SECURITY NATION** magazine.

As a new member, we will promote you to our universe of over 20,000 security professionals and include your company name, brief company description, company logo, and URL in ESA Integrator, our weekly e-Newsletter, as well as in print in Security Nation.

Associate Members also have access to an array of channel marketing opportunities at discounted rates to help them further engage with the channel. ESA provides advertising and sponsorship opportunities for every budget, starting as low as \$595. **DOWNLOAD OUR MEDIA KIT AT ESAWEB.ORG/MEDIAKIT.**

EVENT DISCOUNTS



Your company is encouraged and invited to participate in ESA events - which affords opportunities to collaborate on an intimate level with the industry's top decision makers.

Associate members receive a savings of **\$2.00 off per square foot on exhibit space (even more on premium space!)** at the **ELECTRONIC SECURITY EXPO (ESX)** taking place June 6-7, 2023 in Louisville, KY.

ESX is where passionate electronic security and life professionals gather. It's large enough to see the latest products and services, and intimate enough to have meaningful business conversations. Over 90% of attendees are made up of Executive & Functional Management allowing exhibitors and sponsors to connect with key decision makers. Visit www.ESXweb.com to learn more today!

ESA MEMBER SAVINGS PROGRAM AND ESAVINGS



Through the Member Savings Program, ESA is pleased to add even more value to your membership! Designed to save you and your company significant amounts of time and money, this program offers collective buying power through our buying group alliance — made up of more than 250,000 businesses.

ESA MEMBERS ARE REPORTING AN AVERAGE OF 20% SAVINGS!

In addition to the Member Savings Program, you have the ability to promote your products/services to our regular members through ESAvings, an exclusive member-to-member benefit program.

CEU ACCREDITATION GUIDELINES



Gain access to our CEU Accreditation Guide designed to help Associate Members obtain CEU accreditation for courses they offer to ProSecurity Installers. This guide will help you learn which states require CEUs and Licensing, how many hours and what's needed, and where to go to get approval.

FOUNDATION FOR ADVANCING SECURITY TALENT (FAST) JOB BOARD



Looking for new employees? The FAST Job Board is specifically designed for the electronic security industry — and is dedicated to matching qualified job candidates with employers through search functionality, job listings, personal portals, career advice, and more. As an associate member you have access to this center, priced at pennies on the dollar compared to other online recruiting centers. Visit ADVANCINGSECURITY.ORG for more information.

STATE LICENSING GUIDE



One of the biggest challenges, for member companies that operate on a regional and national level, is staying apprised of the licensing requirements within each state. ESA has created a digital State Licensing Guide to save you time on countless hours of research. The guide contains licensing requirements at the state level, as well as, contact information for the regulatory agencies in the various states.

**NOT YET A
MEMBER?**

Put the power of the Electronic Security Association behind your company! Right now, you can join and experience the full benefits of membership.

QUESTIONS? Contact Jessica DaCosta, VP of Business Development (Jessica.DaCosta@ESAweb.org | 972-807-6827) or Kaleigh Barrasso, ESA Business Development Executive (Kaleigh.Barrasso@ESAweb.org | 972-807-6835).