



ESA LEADERSHIP SUMMIT 2021

FRISCO ★ TEXAS

OCT 4 - OCT 7
ESA-SUMMIT.COM

MEET ONE-ON-ONE.

STRATEGIC INTERACTIONS WITH ELECTRONIC
SECURITY AND LIFE SAFETY LEADERS

ABOUT THE SUMMIT

The 2021 ESA Leadership Summit will attract nearly 300 owners and other senior executives from influential security integration companies for intensive learning, peer networking and vendor contact.

Vendor sponsors have the unique opportunity to connect with attendees through presentations to the entire group on the event's main stage, sponsored lunch tables and in pre-scheduled one-on-one meetings.

All of these strategic touch points produce focused interactions with high-value decision makers that jump start and accelerate the sales process.

Join a projected 40 sponsoring manufacturers, distributors and service providers — and be there when the senior decision makers at the event consider the future of their companies.

Attendees will be thinking about how to evolve their product offerings, service mix and business practices. Ensure you're top of mind. Secure quality time with this highly targeted audience.

LINK LEAD LEARN LEAD

ESA'S EXECUTIVES CONFERENCE

TO PARTICIPATE



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ABOUT THE **SUMMIT**

Located at the
Omni at the
Dallas Star.



**OCT 4 -
OCT 7
FRISCO
TEXAS**



LS 2021 SCHEDULE

MONDAY, OCTOBER 4

1:00 PM	Leadership Summit Registration Opens
3:00-5:00 PM	EMP Forum
4:00-5:00 PM	Rising Leader Ice Breaker
5:00-6:00 PM	Welcome Reception

TUESDAY, OCTOBER 5

8:30-9:30 AM	Breakfast
9:40-11:00 AM	Main Stage - Opening Keynote
11:15-12:15 PM	Breakout Education Sessions
12:15-1:15 PM	Lunch
1:15-2:15 PM	1:1 Meetings
2:15-2:30 PM	Break
2:30-3:30 PM	Breakout Education Sessions
3:30-3:45 PM	Break
3:45-4:45 PM	1:1 Meetings
5:00-6:30 PM	Speed Networking Reception

WEDNESDAY, OCTOBER 6

8:00-9:30 AM	Breakfast
8:30-9:30 AM	1:1 Meetings
9:45-10:45 AM	Main Stage - Keynote/ Weinstock Announcement
11:00-12:00 PM	1:1 Meetings
12:00-12:45 PM	Lunch
1:00-2:30 PM	Main Stage - What Keeps You Up at Night?
2:30-2:45 PM	Break
2:45-3:45 PM	Breakout Education Sessions
3:45-4:00 PM	Break
4:00-5:00 PM	Breakout Education Sessions
6:00-9:00 PM	Diamond Event

THURSDAY, OCTOBER 7

8:00-9:30 AM	Breakfast & 1:1 Meetings
9:45-11:15 AM	Main Stage Session
11:00-11:15 AM	Break
11:15-12:15 PM	Lunch
12:15-1:15 PM	Main Stage - Closing Keynote

OCT 4 -
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TEXAS

STAY UP TO DATE



STAY UP TO DATE AS
THE LINEUP OF 2021
EXPERT SPEAKERS AND
PARTICIPATING VENDORS
ARE ANNOUNCED AT
ESA-SUMMIT.COM

THANK YOU PAST SPONSORS



MEDIA PARTNERS



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> STRATEGIC INTERACTIONS

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DINING

REGISTRATION/ RECEPTIONS

MAIN STAGE

Non ESA Members, please
add 10% to each item

Supplier companies must be a
participating sponsor to gain access
to the event.



Strategic Interactions

The Summit's online networking
tool and mobile app allows you
to schedule meetings based on
interests, current and upcoming
projects and more.

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EVENT SPONSOR

- ★ 2 All Access Registrations
- ★ Access to Networking Platform for 1:1 Meeting Management
- ★ Ad in the Summit Guide or Online Banner in Summit Newsletter
- ★ Participation for (2) Reps in the Summit's Speed Networking Event
- ★ 6' Draped Table for Facilitating 1:1 Meetings
- ★ Post-Event Attendee List

\$4,295 - Early Bird
Before 4/30/21

\$4,595 - Advanced
Before 7/30/21

\$4,995 - Late
After 7/30/21

New Opportunity!

\$3,295 - First Time ESP

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Summit Portfolio, Notepad & Pen Sponsorships*

\$995



Hotel Room
Distribution
Sponsorships*
plus hotel fees

\$995



Hotel Room Key
Sponsorship*
plus hotel fees

\$1,295



Lanyard
Sponsorship*

\$1,595

Badge
Sponsorship

~~\$1,995~~
SOLD



Summit Bag
Sponsorship*

\$995

Meeting Room
WiFi Sponsor

Per Day

\$3,000

**ADDITIONAL
SPONSOR
REGISTRATION**
\$395

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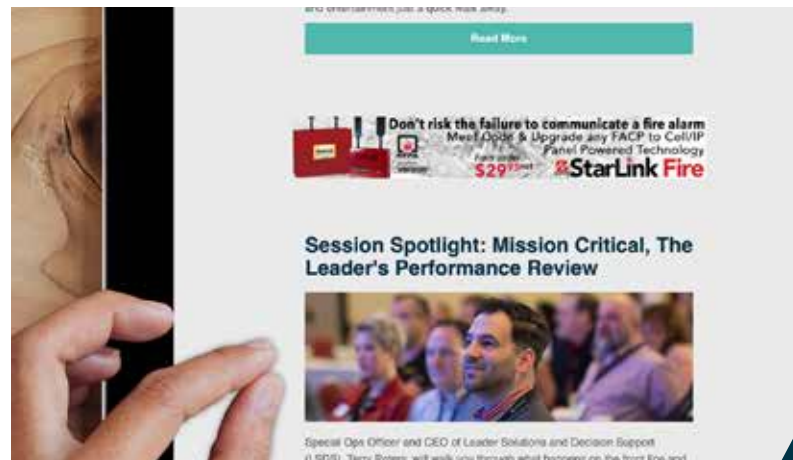
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\$495

**eShowcase
in Summit
Newsletter**

\$100 FOR EACH
ADDITIONAL ITEM



\$1,500

**Banner Ad
in Summit
eNewsletter**



\$1,500

**Dedicated
HTML
Email to
Attendees**

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Ad Walls

\$995

Banner locations*

\$2,000



Summit Guide Sponsor

Includes logo on the cover and a full page back cover ad

\$2,000



Full Page Ad in Summit Guide

\$1,500

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Wednesday Continental Breakfast

Sponsor logo on signage and opportunity to provide literature or a giveaway for distribution at the event

Thursday Continental Breakfast

Sponsor logo on signage and opportunity to provide literature for distribution at the event

\$1,500 / DAY



Thursday Break Sponsor

- Sponsor logo on signage
- Literature distribution
- One ad wall

\$1,295



Table Sponsorship at Tuesday, Wednesday, and Thursday Luncheons

Each lunch will have different attendees assigned to your table. Sponsors will have the opportunity to provide a list of preferred attendees and ESA will work to assign as many as possible.

NOTE: Vendors without a Table Sponsorship will be seated with other vendors at all three luncheons.

\$2,500

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Speed Networking & Reception Sponsor

Sponsor logo on signage and opportunity to provide literature for distribution at the event

Opportunity for sponsor representative to greet each of the attendees at the entrance point to the Speed Networking event



SOLD
\$3,500



Registration Sponsorship

Signage at registration area

Handout in the registration bag

Opportunity for sponsor to work the registration area to meet and greet attendees

\$3,000



Welcome Reception

Sponsor logo on signage and opportunity to provide literature for distribution at the event

Includes 2 minute speaking opportunity to the entire audience

\$2,595

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All Main Stage Sponsorships Include:

- Includes 5 minute speaking opportunity to the entire audience
- Sponsor logo on signage and presentation slides
- Sponsor provided giveaways will be distributed



Tuesday Main Stage Presentation
Sponsor — \$5,000

Wednesday Morning Main Stage
Presentation Sponsor — \$5,000

Wednesday Afternoon Main Stage
Presentation Sponsor — \$5,000

Thursday Morning Main Stage
Presentation Sponsor — \$5,000

Thursday Afternoon Main Stage
Presentation Sponsor — \$5,000

SOLD
resideo

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WHERE WILL YOU BE WHEN THE INDUSTRY'S
LEADERS GATHER TO SHARE BEST
PRACTICES AND RETHINK STRATEGY?

CONTRACT GENERATOR