

# Features

## HIGHLIGHTS

A recap of the Electronic Security Expo including photos from the opening keynote address featuring NFL Hall of Famer, Cris Carter

## WINNERS

A look at Scot Colby, winner of the Morris F. Weinstock Award and Frank Burke, winner of the Sara F. Jackson Memorial Award

## A GRAND OLE TIME

A pictorial overview of the ESX Big Bash and the Volunteer Leadership Awards breakfast



■ Cris Carter cuts the ESX opening day ribbon while conference dignitaries look on.

# Stay Connected

## First Electronic Security Expo Huge Success

A celebratory ribbon-cutting by Cris Carter set the festive mood for the first Electronic Security Expo which provided opportunities for attendees to attend educational sessions and participate in product-oriented training offered by exhibitors.

Preliminary figures show that the first Electronic Security Expo (ESX), jointly owned by NBF AA and the Central Station Alarm Association (CSAA), had strong, enthusiastic support, with more than 1,500 industry leaders attending.

One of the most notable aspects of this year's ESX was how much fun the attendees had at the networking and socializing events. Breakfasts, lunches, dinners, a skeet shoot, a club crawl and the ESX Big Bash gave attendees time to make new friends and renew old acquaintances.

"I'm very pleased with the success of ESX 2008," said ESX Expo Chair George De Marco. "The packed training sessions, standing-room-only keynote address and fully-attended special events demonstrate the industry's desire for an event with an

emphasis on learning and networking. I want to personally thank our many partners throughout the industry who helped make ESX a success."



■ Keynote speaker, Cris Carter, addresses the ESX crowd

■ Audience members were welcome to take part in the keynote address by asking questions of the former NFL star



## NFL Hall of Famer Opens ESX Show

NFL Hall of Fame Wide Receiver and ESPN commentator, Cris Carter, kicked off the first ESX event with his keynote address to a jam-packed room. Carter co-owns a successful security integration business with his brother, John. His address focused on how his sports experience has translated to his work with Carter Brothers LLC.



■ ESX Expo Chair George DeMarco, President & CEO of GE Security Dean Seavers, Keynote Speaker Cris Carter, CSAA President Bud Wulforst and NBFAA Immediate Past President George Gunning take a moment on stage for a quick photo opportunity

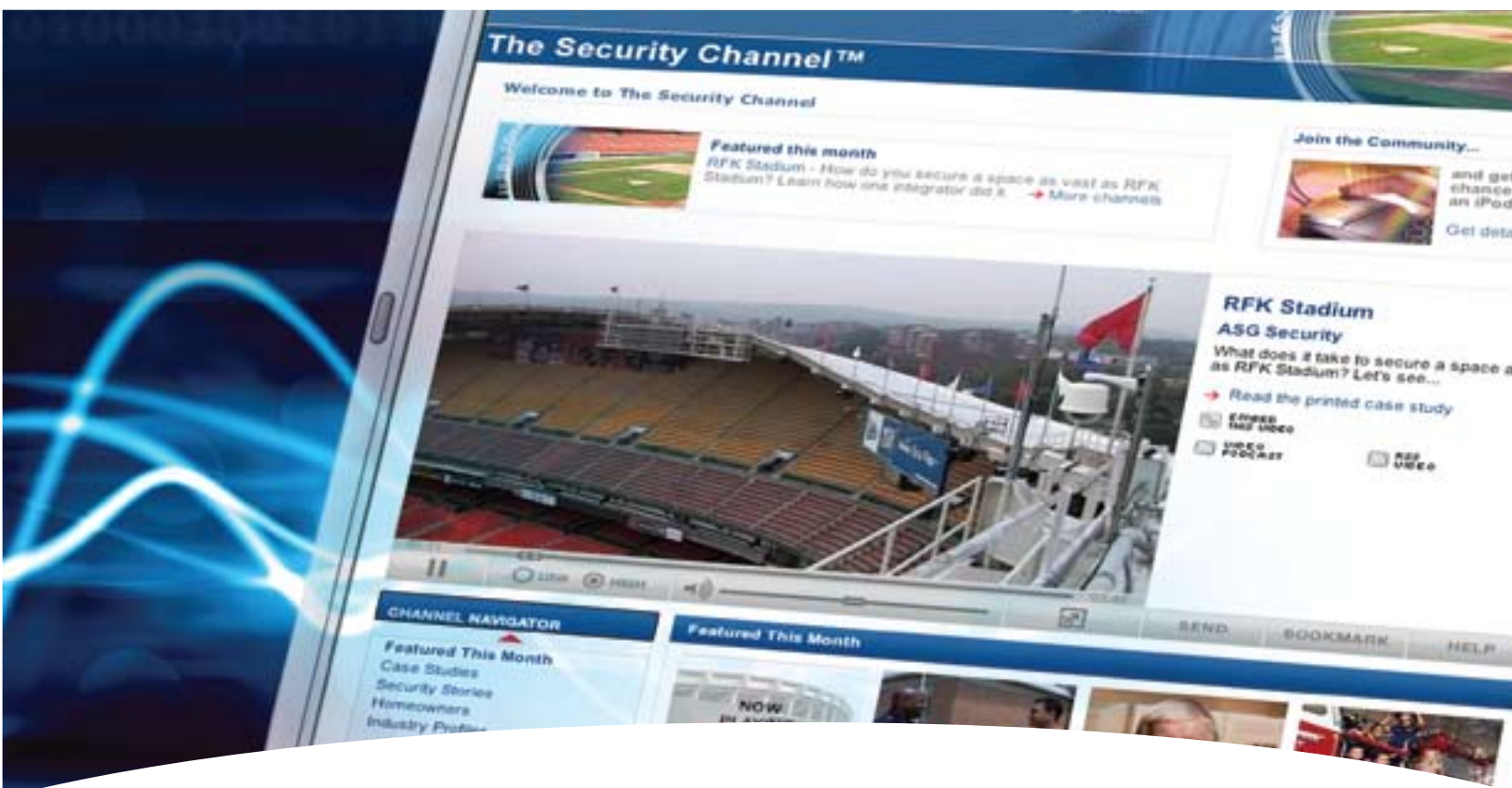


■ Cris Carter with NBFAA President Mike Miller



■ Bart Didden of USA Central Station Alarm Corp., takes part in the question/answer portion of the keynote address.

# the security channel



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the addition of participating chapters. Frank has been a passionate supporter of the two major public relations programs for our industry – the First Line of Defense award and the Youth Scholarship Program. Under his guidance, the PR Committee made great strides to improve and expand these programs.

“You always believe that other committee chairs are accomplishing things that are far more important than what you’ve done,” Frank said. “You look back at your goals and what you’ve accomplished and hope you’ve done

## Scot Colby and Frank Burke Honored by NBF AA

Scot Colby and Frank Burke were this year’s recipients of the Morris F. Weinstock and Sara E. Jackson Memorial Awards, respectively.

The awards were presented during a special presentation at the Country Music Hall of Fame.

“The setting was absolutely the best we’ve ever had,” Frank said. “The theatre type program placed the spotlight directly on the award winners.”

In typical fashion, neither individual knew they would be receiving the awards until the presentations began. Both Scot and Frank sat in the audience, unaware that they were the stars of the show.

Each award presentation began with a slide show, highlighting the life of the recipient, and taking them completely by surprise.

“It took a little bit for me to figure out who it was they were showing on the screen,” Scot said. “I think the third grade picture got me, of course, then I was pretty emotional. It was a very proud moment.”

Frank Burke was the first to be put on the spot as the recipient of the Sara E. Jackson Memorial Award.

The Sara E. Jackson Memorial Award is named in honor of the 1950-51 NBF AA President and is presented annually to an NBF AA committee chair that has displayed outstanding leadership.

Frank has been an active member of the security and fire alarm industry for the past 25 years and has held leadership positions in local, state and national industry associations. He is president of USA Alarm Systems, a Monrovia, California full-service integration company.

During his term as president of the California Alarm Association, Frank convinced the state chapter to be an active participant in the NBF AA Youth Scholarship Program. To this day, he believes it is the single most effective program in our industry to promote goodwill with law enforcement and fire services. During his tenure as PR Committee chair, Burke was instrumental in the expansion of the program and

◀ Frank Burke (center-left) receives the Sara E. Jackson Memorial Award from last year’s recipient Greg Kessinger (center-right). Also pictured are NBF AA President George Gunning (left) and Sara Jackson’s son Stuart Jackson (right)

***“You always believe that other committee chairs are accomplishing things that are far more important than what you’ve done,” Frank said. “You look back at your goals and what you’ve accomplished and hope you’ve done what you set out to do.”***

what you set out to do.” Frank attributes the committee’s success to its members.

“As a committee chair, you’re basically a steering wheel to keep the committee on track. It’s the members that make it go. This award is not really an individual award, it’s a committee award and they deserve as much accolade as I do.”

Scot Colby was the next honoree, winning the industry's most prestigious award, the Morris F. Weinstock Memorial Award.

First presented in 1970, the Morris F. Weinstock Memorial Award is nationally acclaimed as the most prestigious honor in the industry. The family of the NBFAA co-founder and past president initiated the award's creation. In memory of Weinstock's contributions to the industry, this award is presented in grateful appreciation for outstanding individual achievement and continued efforts on behalf of the association and the industry.

Scot has been involved in the alarm and security industry for 33 years. He began his career as a security police officer, working for four years with the United States Air Force and then working as a security officer for the MGM Grand Hotel in Las Vegas. Since

that time, he has been entrenched in the technological and association side of the industry. Scot has spent the majority of his career with one company, Bayou Security Systems Inc, in Shreveport, La., where he has worked his way up to executive vice president, his current position.

Scot has spent a great deal of his own time volunteering for the Louisiana Burglar & Fire Alarm Association (LBFAA), now the Louisiana Life Safety and Security Association, and the NBFAA. With the LBFAA, Scot served as vice president, grievance chairman and a three-year term as president and chairman of the board. He was elected to the NBFAA Executive Committee in 2002 as a vice president. Scot served as president of NBFAA from 2004 to 2006 and held the position of immediate past president from 2006 to the end of June 2008. As President for NBFAA, he led the way for NBFAA

headquarters to be moved from Washington DC to Dallas, saving NBFAA tens of thousands a year.

Scot has served the industry for many years in various capacities and has been a mentor and leader to many in the association and in the industry. A former Sara E. Jackson award winner recognized for his work as the Fire Committee chair, he is still actively influencing the future of the industry through his work on the Remote Station Committee, the NFPA 72 Signaling Systems Committee and the NFPA 730/731 Committee.



***“It took a little bit for me to figure out who it was they were showing on the screen,” Scot said. “I think the third grade picture got me, of course, then I was pretty emotional. It was a very proud moment.”***



▲ George Gunning, immediate past president (right), presents Scot Colby with a framed copy of Newsline with Scot featured on the cover

◀ Scot Colby shows off his award along with his mother, Patricia Colby, and past Morris F. Weinstock recipients. (Left to right) George Gunning, John Jennings, Mel Mahler, Patrick Egan, Chris Cage, Cecil Hogan, Emil Wengel, Stan Martin, Bill Moody, Carl Spiegel and Bob Bonifas



These attendees are ready for a big-bashing time



George DeMarco, ESX Expo chairman, could scarcely contain his excitement at the opening of the Big Bash.

# Members Party at the Big Bash

The ESX Big Bash, celebrating NBFAA’s 60 years of leadership, was the social event of the year, providing attendees an opportunity to relax in an informal setting and participate in a little friendly competition through a chapter roll call and parade. More than 600 people enjoyed dining, dancing and photo ops with Marty Stuart who gave an energizing performance with his backup band, His Fabulous Superlatives.



California Alarm Association President, Jon Sargent, shows his spirit and enthusiasm during the chapter roll call.



Marty Stuart and His Fabulous Superlatives put on one rocking show



All 28 chapters were represented during the chapter roll call



Bud Wulforst, president of CSAA, meets and greets attendees at the Big Bash.



George Gunning, immediate past president of NBFAA, welcomes everyone and thanks them for supporting the first ESX event



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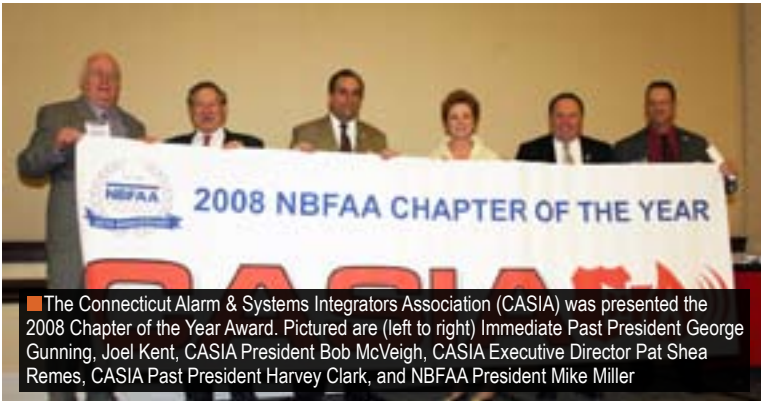
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# Volunteer Leaders Honored at Leadership Awards Breakfast

The winners of the 2008 Leadership Awards were revealed during the Leadership Awards breakfast on June 24. At the Awards breakfast, which was sponsored by ADI, the following recipients were honored:



■ NBFAA Vice President Marshall Marinace (right) presents the 2008 Chapter Executive Director of the Year Award to CASIA Executive Director Pat Shea Remes



■ The Connecticut Alarm & Systems Integrators Association (CASIA) was presented the 2008 Chapter of the Year Award. Pictured are (left to right) Immediate Past President George Gunning, Joel Kent, CASIA President Bob McVeigh, CASIA Executive Director Pat Shea Remes, CASIA Past President Harvey Clark, and NBFAA President Mike Miller



■ NBFAA Treasurer David Koenig (right) presents the 2008 NTS Instructor of the Year Award to Woody Woodham of Honeywell Security



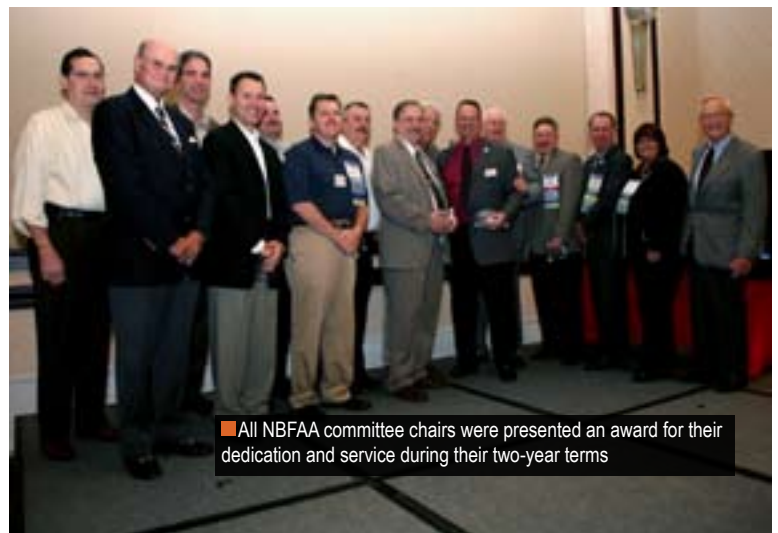
■ NBFAA Vice President Dom D'Ascoli (right) presents the 2008 Chapter President of the Year Award to Tim Creenan, president of the New York Burglar & Fire Alarm Association



■ NBFAA Secretary, John Knox (right), presents the NTS Training Coordinator of the Year award to Penny Brooks of the Tennessee Burglar & Fire Alarm Association



■ NBFAA Vice President Counte Cooley (right) presents the 2008 Chapter Newsletter of the Year Award to the Pennsylvania Burglar & Fire Alarm Association (PBFAA) for The Bellringer. Accepting the award are PBFAA Executive Director Dale Eller (left) and PBFAA Past President Ralph Manento (center)



■ All NBFAA committee chairs were presented an award for their dedication and service during their two-year terms

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# Save the Dates

NBFAA Upcoming Events



**Leadership Summit**  
Dallas, Texas  
*January 13-16, 2009*



**Day on Capitol Hill**  
Washington, D.C.  
*April 28-29, 2009*



**AIREF Golf Classic**  
Las Vegas, Nevada  
*March 31, 2009*



**ESX & NBFAA  
Summer Conference**  
Baltimore, Maryland  
*June 23-25, 2009*



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